



Abel & Lula

COLLECTION REPORT

AUTUMN-WINTER 2022

Abel & Lula

ABEL & LULA STRENGTHENS ITS BABY LINE AND TURNS EVERYDAY CHIC INTO THE SEASON'S FLAGSHIP TREND

"We want to make special occasions even more special".

Abel & Lula, the premium children's fashion brand of the Mayoral group, presents its autumn-winter 2022 collection with exclusive designs for baby (6 to 36 months) and girl (4 to 14 years). Although both lines are independent and offer designs adapted to each stage, they share colours, fabrics, style and numerous coordinated garments to dress sisters of different ages.

Daily elegance, the brand's most versatile and wearable option, takes centre stage through innovative designs with a markedly cosmopolitan aesthetic. **Special Occasions** completes the collection with a more sophisticated and classic proposal, in line with the seasonal and Christmas celebrations.

The collection, designed by our own team based in Spain, stands out for the simplicity of the silhouettes, the eye for detail, the purity of the patterns, the quality of the materials and the exquisite tailoring.



Inspiration

Tradition and avant-garde mark the starting point of the collection which, through 9 trends, redefine the language of fashion. Concepts as diverse in appearance as elegance or comfort converge in styles such as boho, urban chic or preppy aesthetics. Classic tartan or timeless floral prints coexist in subtle harmony with geometric motifs and ethnic elements.



Fabrics

The designs are made in cotton, wool, polyester and viscose, in exclusive qualities and finishes such as silk touch velvet, cloth, mikado, tulle, gauze, leather effect, milano stitch, wool twill, quilting, satin poplin, cord corduroy, flannel and viella. Eco-responsible fibres such as sustainable cotton or recycled polyester also feature prominently, especially in coat fillings, dress linings and tops.

Design

The dress continues to play a leading role alongside new references that enrich and diversify the collection's offer. The denim dungarees with ruffles, the fur and sequin jacket, the overshirt with houndstooth print, the tricot set, the ribbed dress and the reversible jackets and coats stand out. The wide variety of coordinated accessories available encourages the creation of total looks.



Colouring

The personality of each trend is manifested in its own colour palette which, in turn, brings the collection together with warm, autumnal shades such as oatmeal, russet, blush, berry and turmeric; cool tones such as light blue, cream and coffee; strong contrasts such as bubblegum, anthracite and cinnamon; and even a risky bet in black and white tones that opposes the more conventional navy, pink, red, bottle green and cream.



BABY
6-36 months

Cardamomo
COLLECTION



BABY
6-36 months

Cardamomo
COLLECTION



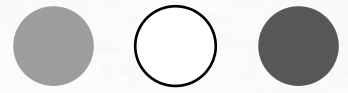
BABY
6-36 months

Vainilla
COLLECTION



GIRL
4-14 years

Cúrcuma
COLLECTION



GIRL
4-14 years

Chía
COLLECTION



GIRL
4-14 years

Sal del
Himalaya
COLLECTION



GIRL
4-14 years

Endrina
COLLECTION



GIRL
4-14 years

Canela
COLLECTION



GIRL
4-14 years

Regaliz
COLLECTION



GIRL
4-14 years

Acebo
COLLECTION

About Abel & Lula

Abel & Lula is a premium brand for special occasions belonging to the Maçoral group, a specialist in children's fashion, with a presence in 60 countries.

About Maçoral

The Maçoral group is dedicated to the design, manufacture, marketing and distribution of children's fashion in more than 100 countries, through a network of 20 commercial companies abroad, 250 sales agents, 245 Maçoral shops and more than 10,000 customers worldwide. Currently, the company also markets the rest of its brands through its online shop: Maçoral, Maçoral Newborn and Maçoral Shoes.

Marketing Department

mk@maçoral.com

Maçoral Moda Infantil, S.A.U.

La Orotava, 118
29006 Málaga (España)
Tel.: 952 045 204





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